



# TURING YOUR RESEARCH INTO PUBLICATIONS

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# Topics

- Why publishing matters
- Navigating the world of publishing
  - *What publishers, editors, and reviewers want*
  - *How to choose a journal*
  - *How to prepare a manuscript (format, figures, tables)*
  - *How to submit a manuscript*
  - *How to revise a manuscript*
- Ethics in publishing
  - *Authorship*
  - *Double-publication*
  - *Plagiarism detection (using iThenticate)*

# Why does publishing matter?

## The 5 C's

- Completeness: If no one sees it, it was never done
- Competence: You prove you are smart enough to see something all the way through to the end
- Courage: You prove you have the maturity to expose yourself and your ideas to criticism
- Competitiveness: You are proving that you have the gumption to compete for resources
- CV: You are building a record of accomplishment

# But, those are just “job” reasons


- The most important reason is that it is self-fulfilling, it just feels good
- Immortality
- Sense of self accomplishment

# Navigating the world of publishing

- Not to discourage you, but it's harder than you might imagine
- It takes a lot of preparation
  - *Find the right journal*
  - *Understand what the publisher will want*
  - *Organize your files*
  - *Today, it often requires navigating a publisher's website*

# You need to get an ORCID account <https://orcid.org/>

- Orcid is one social media website for authors
- It connects you with publishers and other authors
- It assigns you a unique authors ID



The screenshot shows the ORCID website homepage. At the top, there is a search bar, a language selector set to 'English', and a navigation menu with links for 'FOR RESEARCHERS', 'FOR ORGANIZATIONS', 'ABOUT', 'HELP', and 'SIGN IN'. The ORCID logo is prominently displayed with the tagline 'Connecting Research and Researchers'. The main heading reads 'DISTINGUISH YOURSELF IN THREE EASY STEPS'. Below this, three numbered steps are listed: 1. REGISTER (Get your unique ORCID identifier, Register now! Registration takes 30 seconds.), 2. ADD YOUR INFO (Enhance your ORCID record with your professional information and link to your other identifiers such as Scopus or ResearcherID or LinkedIn.), and 3. USE YOUR ORCID ID (Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.). A 'LATEST NEWS' sidebar on the right lists several recent announcements with dates. At the bottom, a section titled 'MEMBERS MAKE ORCID POSSIBLE!' describes ORCID as a non-profit organization supported by a global community of organizational members. A link at the bottom right invites users to see a complete list of member organizations.

Search id English

**ORCID**  
Connecting Research  
and Researchers

[FOR RESEARCHERS](#) [FOR ORGANIZATIONS](#) [ABOUT](#) [HELP](#) [SIGN IN](#)

## DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. [Find out more.](#)

- 1 REGISTER** Get your unique ORCID identifier [Register now!](#)  
Registration takes 30 seconds.
- 2 ADD YOUR INFO** Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).
- 3 USE YOUR ORCID ID** Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

**MEMBERS MAKE ORCID POSSIBLE!**

ORCID is a non-profit organization supported by a global community of organizational members, including research organizations, publishers, funders, professional associations, and other stakeholders in the research ecosystem.

Curious about who our members are? [See our complete list of member organizations](#)

**LATEST NEWS**

**Thu 2017-11-02**  
The Canonical Form of the ORCID iD Is Coming

**Mon 2017-10-30**  
Organization ID RFI: Questions and Answers

**Fri 2017-10-27**  
ORCID 2017 Public Data File Now Available

**Thu 2017-10-26**  
Translating ORCID for your community

**Sun 2017-10-22**  
Announcing the ORCID Board Slate for 2018

[More news](#)

# My Orcid Id is: 0000-0003-4199-3312

- This translates into a unique website:
- <http://orcid.org/0000-0003-4199-3312>

The screenshot shows the ORCID profile page for Paul A. Montagna. The page header includes the ORCID logo, navigation links (EDIT YOUR RECORD, ABOUT ORCID, CONTACT US, HELP), and a search bar. The profile information includes the name Paul A. Montagna, the ORCID ID 0000-0003-4199-3312, and a link to the profile. The profile is categorized under Biography and lists several key positions and works.

**ORCID ID**  
<https://orcid.org/0000-0003-4199-3312>

**Biography**

Endowed Chair for Ecosystem Studies and Modeling

**Education (1)**

University of South Carolina: Columbia, SC, United States  
1979-08 to 1983-05 | Ph.D. (Biology)  
Source: Paul A. Montagna

**Employment (1)**

Texas A&M Univeristy-Corpus Christi: Corpus Christi, TX, United States  
2006-09 to present | Endowed Chair (Harte Research Institute)  
Source: Paul A. Montagna

**Works (4 of 4)**

Comparison of sampling methods for deep-sea infauna  
Limnology and Oceanography: Methods  
2017-02 | journal-article

# You should join social media

## No, not Facebook or Twitter

- ResearchGate
  - <https://www.researchgate.net/>
- Mendeley
  - <https://www.mendeley.com/>
- Google Scholar
  - <https://scholar.google.com>
- Academia.Edu
  - <https://www.academia.edu/>



# Go to this seminar for more

## Managing Your Online Research Presence

Hosted by Ed Warga  
Reference and Scholarly  
Communication Librarian

March 27, 2018  
11:30 a.m. – 1:30 p.m.  
CCH 113  
Lunch Provided  
RSVP at [cfe.tamucc.edu](http://cfe.tamucc.edu)



# Avoid predatory journals

- Since open access, on-line, publishing has become common, desirable, and expensive, there a new crop of predators has emerged.
- Beall's List of Predatory Journals and Publishers
  - <http://beallslist.weebly.com/>
- List of Predatory Journals
  - <https://predatoryjournals.com/journals/>

# In one week (19-23 March), I got 6 enticements

EDT <editorial@scholarlypublications.org> | Montagna, Paul | Wed 3:37

Rapid publication of your articles in the journal of Epigenetic Diagnosis & Therapy

Dolores Kuzelj | InTechOpen <kuzelj@intechopen.com> | Montagna, Paul | Thu 7:01 P

Final chance to contribute to Environmental Monitoring and Assessment

March 21, 2018

Dear Dr. P.A. M...  
Texas A ar...  
Harte Rese...  
TX 78412...  
United Sta...

Dear Dr. M...  
My na...  
our Jou...  
We look...  
I have...  
Kind Reg...  
new re...  
The su...  
immed...  
If you a...  
We are...  
research...  
Janeza Tr...  
51000 Rij...  
If neede...  
Best Re...  
Dr Dav...  
Editoria...  
Sift Des...  
We are...  
I will be w...  
Aiden B...  
Editoria...  
14439...  
Centrev...  
USA

Johnny Jaskot <marine@journals.mugmails.com> | Montagna, Paul | 1:54

Dear Dr. Jaskot  
Does reef structure affect oyster food resources? A stable isotope assessment.

SF Journal of Environmental and Earth Science <Earthscience@ScienceForecasta.org> | Montagna, Paul | T

Dear D...  
300 Words Editorial/Short Communication/Letter to Editor Manuscript Request: SF Journal of Environmental and Earth Science

jba@gavinpublishers.net | Montagna, Paul | Tue 3:25 AM

Dear D...  
One Article | Kindly Consider

Austin Environmental Sciences <info@austinopenaccess.info> | Montagna, Paul | 8:42

Dear Paul  
Special Issue on "Environmental Pollution": Austin Environmental Sciences

This is a fo...  
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

We have c...  
liberty of r...  
Dear Doctor,  
Greetings to the day! Hope you are doing well.  
We are pleased to announce special edition on "Environmental Pollution".  
It would be a great honor for us if we get a chance to publish your article which can reach millions for sure. Our journal and group needs active authors/ members like you. We request you to submit your work to this email reply.  
We are expecting your valuable submission at this time, we need your support to the journal.  
We understand your busy schedule, if you are unable to submit full length of the manuscript, kindly submit at least an Editorial of 900 words or short communication.  
Note: Acknowledge this email within 48 hrs.  
Scheduled Deadline: April 15, 2018 (Extended if required).  
We provide DOI to all the published manuscripts.  
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Thanks in advance.  
Regards,  
Elisabeth Williams  
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Austin Publishing Group  
2500 Plaza 5,  
Harborside Financial Center,  
Jersey City, New Jersey, 07311, USA  
Tel: +1-201-655-7075

Guest Edit...  
from exten...  
high h- ind...  
Bentham...  
(preferably...  
also need t...  
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• Quick...  
• 30% discou...  
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• Multiple issue cop...  
Submission of an articl...  
submitted manuscripts...  
Proposals for a themati...  
to thematicissue@benthams...  
contributing authors, titles of the...  
We look forward to receiving you...  
Sincerely,  
Prof. Kurt S. Zänker  
Editor-in-Chief, Epigenetic Diagnosis & Therapy (EDT)  
Email: thematicissue@benthamscience.org

# So how to choose a journal?

- They didn't solicit you
- Often free, except for open access charges
- Impact factors
- Peer-review process
- Established reputation within your community
- Run or co-published by a professional Society or Association
- It's one of the big 5:
  - *Reed-Elsevier, Springer, Wiley-Blackwell, Taylor & Francis and Sage published more than half of all academic papers in the peer-reviewed literature in 2013\**
- You cited the journal in your own work
- It's indexed

\*Krisch 2015 <http://www.vocativ.com/culture/science/five-corporations-control-academic-publishing/>

\*Lariviere et al. 2015 <https://doi.org/10.1371/journal.pone.0127502>

# Getting ready

- Read the “instruction to authors” of the journal

The screenshot displays the website for the journal *Estuaries & Coasts*. At the top, the journal title and logo are visible, along with the Editorial Manager logo and the text "Not logged in." Below this is a navigation bar with links for HOME, LOGIN, HELP, REGISTER, UPDATE MY INFORMATION, JOURNAL OVERVIEW, MAIN MENU, CONTACT US, SUBMIT A MANUSCRIPT, and INSTRUCTIONS FOR AUTHORS. The Springer logo is on the left, and the journal title "Estuaries and Coasts" is on the right. The main content area features a journal cover on the left and a login form on the right. The login form includes fields for Username and Password, buttons for Author Login, Reviewer Login, Editor Login, and Publisher Login, and a link for "Or Login via: ORCID". There are also links for "Send Login Details", "Register Now", "Login Help", and "Manuscript Services". A footer contains the text "Software Copyright © 2018 Aries Systems Corporation. Privacy Policy". On the far right, there is a sidebar with links for "About this Publication", "Instructions For Authors", "Author Tutorial", "Reviewer Tutorial", "System Requirements", "Register", and "Contact Us".

**ESTUARIES & COASTS**  
JOURNAL OF THE COASTAL & ESTUARINE RESEARCH FEDERATION

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MAIN MENU • CONTACT US • SUBMIT A MANUSCRIPT • INSTRUCTIONS FOR AUTHORS

Not logged in.

Springer

Estuaries and Coasts

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Or Login via: [What is ORCID?](#)

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# Ethics in publishing

- Authorship
- Double-publication
- Plagiarism detection (using iThenticate)

# Submission process is long and complex

- You will have to have all your files and lot's of information at your finger tips
- Information:
  - *About yourself, your co-authors, suggested reviewers*
- Files:
  - *Submission letter*
  - *Text file (with tables, but sometimes separate)*
  - *One file for each figure (300 dpi minimum)*
- It can take several days to complete this process

# Editorial process

- Managing Editor



- Co-Editor in Chief



- Associate Editor



- Reviewer



- AE decision



- CEIC decision



- Author





**ESTUARIES & COAST**  
JOURNAL OF THE COASTAL & ESTUARINE RESEARCH FEDERATION

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**New Editor Assignments - Paul A. Montagna, Ph.D.**

**Contents:** These are submissions that have been Assigned to the  
up/down arrows to change the sort order.

Page: 1 of 1 (2 total submissions)

 Action 	Manuscript Number 	Article Type 
<a href="#">View Submission</a> <a href="#">Similarity Check/iThenticate Results (6%)</a> <a href="#">Details</a> <a href="#">Initiate Discussion</a> <a href="#">History</a> <a href="#">File Inventory</a> <a href="#">Assign Editor</a> <a href="#">Invite Reviewers</a> <a href="#">AuthorMapper Author Search</a> <a href="#">AuthorMapper Title Search</a> <a href="#">Submit Editor's Decision and Comments</a>	ESCO-D-18-00091	Original Paper
<a href="#">View Submission</a> <a href="#">Similarity Check/iThenticate Results (7%)</a> <a href="#">Details</a> <a href="#">Initiate Discussion</a> <a href="#">History</a> <a href="#">File Inventory</a> <a href="#">Assign Editor</a> <a href="#">Invite Reviewers</a> <a href="#">AuthorMapper Author Search</a> <a href="#">AuthorMapper Title Search</a> <a href="#">Submit Editor's Decision and Comments</a>	ESCO-D-18-00092	Original Paper



# Decisions

- Reject (possible at submission or AE stage)
- Revise, either major or minor > Second review
- Accept with minor or major revision
- Accept as is (almost never as a first decision)

# Revision

- Follow instructions
- Create a minimum of two files (sometimes three)
  - *New submission letter describing every response to every comment (I like tables)*
  - *Edited (emended) text file (sometimes a clean and track-change version)*
  - *Edited graphics*

# Common problems

- Reject at EIC stage:
  - *Out of scope*
  - *Doesn't follow instructions, i.e., not ready for review*
- Reject at AE stage:
  - *Lack of novelty or originality*
  - *Poor construction*
  - *Lack of clarity*
  - *Fatal flaw (i.e., something is just not right)*
  - *Reads like a thesis or dissertation (i.e., not edited properly)*

# Finally accepted

- Can take 3 months to 2 years, but 6 months – year most common

# Want to be a reviewer?

## <https://publons.com/home/>

You're an expert reviewer. Now you can prove it.

Full Name

This field is required.  
Email

Password

JOIN PUBLONS FOR FREE

or register using

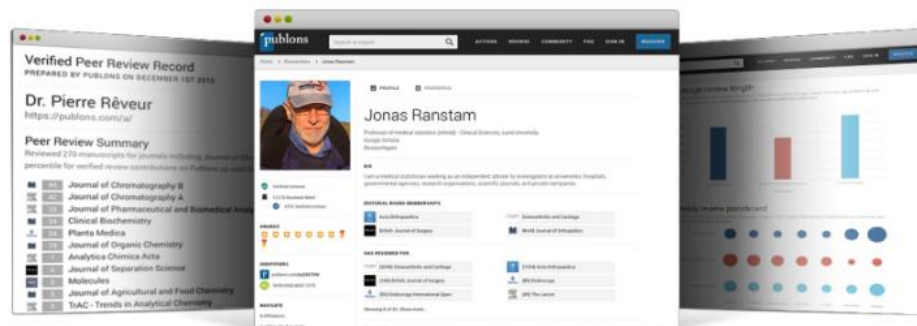


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