NAVIGATING PROFESSIONAL CONFERENCE PRESENTATIONS

PRESENTED BY:
DR. KRISTINA NELSON

CONSIDERATIONS

- Conference Details
- Audience
- Proposal
- Representation
- Title
- Content Overview
- Learning Objectives
- Citations
CONFERENCE DETAILS

• **Focus**
  - ACA
  - ACES
  - TCA
  - ASERVIC

• **Theme**
  - Does your proposal fit the theme, or is somehow related?
    - Resilience
    - Military

KNOW YOUR AUDIENCE

• **Audience**
  - Who will attend your session?
  - Who is your target audience?
  - Brief audience introduction
  - Speak to your audience.
    - Counselors
    - Counselor Educators
    - Mixed

• **Conference Attendees**
  - Who will be attending?
  - Who will you network with?
  - How will your attendance have an impact?
    - TCA - Clinicians
    - ACES - Counselor Educators
    - ACA-Mixed
PROPOSAL CONSIDERATIONS

• Requirements
  • Check in advance

• Presentation format
  • Content Session, Poster, Roundtable
  • What type of session do you like to attend?

• Writing tips:
  • Know the deadline
  • Don’t procrastinate
  • Start early
  • Edit over time
  • Create a Word doc copy

DEVELOP A “CATCHY” TITLE

• Title and tagline

• How will you grab attention?

• Example:
  • Posttraumatic Growth: Thriving in the Aftermath
CONTENT OVERVIEW

- Most important information
- Use terms the reader will understand
- Straight to the point
- Citations

LEARNING OBJECTIVES

- What do you want your audience to walk away with?
- What would you want from attending a session?
- Examples:
  - Participants will understand …..
  - Participants will be able to ….
PRACTICE

• Title (and tagline)
  • __________ : ______________________________________

• Learning Objectives
  • 1.
  • 2.
  • 3.

REMEMBER

• Know what is expected
• Start writing early
• Give time for review and edit
• Have fun!
THANK YOU!

• Questions?